



# LES TROIS ROIS

## Silvio Kehrli New Director of Sales at the Grand Hotel Les Trois Rois

### Press Release

**Basel, January 2020 – Silvio Kehrli assumes his duties as new Director of Sales at the Grand Hotel Les Trois Rois in Basel with effect from 15 January 2020, taking over from Helen Wörner.**

Changes are afoot at GaultMillau's 'Hotel of the Year 2020' and Prix Villégiature's 'Meilleur hôtel en Europe'. Helen Wörner, who began as Sales Executive nine years ago before taking up the position of Director of Sales in 2015, is leaving the Grand Hotel Les Trois Rois at the end of January 2020. During her time as Director of Sales she has made a number of important contributions to the Hotel's diverse offer, all of which have had a lasting impact. We are pleased to announce that Silvio Kehrli is now to succeed Helen Wörner as new Director of Sales from 15 January 2020, ensuring the seamless continuation of Helen's successful legacy.

After graduating at the Swiss Hotel Management School in Lucerne (SHL), Silvio Kehrli relocated to Gstaad in the Saanenland. There he worked at The Alpina Gstaad for three years, initially assisting the team in his capacity as Sales Manager before assuming the position as Director of Sales soon thereafter. He remains true to the Swiss Deluxe family of hotels with his move to the Rhine knee in Basel.

We extend a warm welcome to Silvio Kehrli as he joins GaultMillau's 'Hotel of the Year 2020' and wish him an excellent start in Basel, city of art and culture. General Manager Tanja Wegmann looks forward to working with Silvio, whose ideas are certain to perfectly complement the team.

The Board of Directors, the Management and the entire team would like to express their heart-felt thanks to Helen Wörner for her tireless and invaluable commitment to the Grand Hotel Les Trois Rois and wish her all the very best for her private and professional future.

The Grand Hotel Les Trois Rois is located right on the banks of the Rhine, in the heart of Basel's delightful city centre. The historic hotel is one of the oldest city hotels in Europe and has 101 rooms and suites, not to mention its very own Fleurs des Rois flower boutique. Culinary highlights include the Restaurant Cheval Blanc by Peter Knogl (3 Michelin stars and 19 GaultMillau points) and the Brasserie Les Trois Rois (14 GaultMillau points) under new Executive Chef de Cuisine Urs Gschwend. Its motto of 'rich in history, young at heart' combines a rich history with a unique culture of hospitality and a contemporary infrastructure.

### For all media enquiries:

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