



LES TROIS ROIS

Tanja Wegmann to return to the Grand Hotel Les Trois Rois as General Manager

Press Release

Basel, 12 January 2018 – Tanja Wegmann is to take up the position of General Manager of the Grand Hotel Les Trois Rois with effect from 1 March 2018. In her capacity as General Manager she will be in charge of running the Hotel and its restaurants – the Cheval Blanc, Chez Donati and the Brasserie Les Trois Rois – as well as the Fleurs des Rois flower boutique attached to the Hotel. She succeeds Reto Kocher, who is leaving the Grand Hotel Les Trois Rois after nine successful years as General Manager.

Tanja Wegmann boasts a wealth of management experience in the international hospitality business and the luxury goods sector. After spells in Switzerland, Europe and Asia she worked for the Grand Hotel Les Trois Rois in Basel once before, from 2005 to 2009, initially as Resident Manager and, from March 2007 to April 2009, as General Manager. During that time she was instrumental in promoting the Basel establishment of long standing to the top flight of hotels in the Swiss hotel industry, following its refurbishment in 2006. Thereafter, as Managing Director of the Swiss jewellers Bucherer for six years, Tanja Wegmann was responsible for the further expansion of the flagship store in Zurich and the running of six boutiques. She then took up the position of Regional Manager for Switzerland and Central Europe at Hublot until mid-2016. Tanja Wegmann was born in Basel in 1972 and attended the Swiss hotel management school in Lausanne. She has an MBA from Henley Management College in Oxfordshire, England.

Tanja Wegmann succeeds Reto Kocher, who is now seeking a new professional challenge after nine successful years as General Manager of the Grand Hotel Les Trois Rois. With his international experience of the high-end hotel industry Reto Kocher was able to consolidate the excellent reputation of the Grand Hotel Les Trois Rois far beyond the boundaries of Basel itself, in keeping with the Hotel's trademark claim: 'Rich in History, Young at Heart'. It was during this time that the Hotel's very own Restaurant Cheval Blanc under Chef de Cuisine Peter Knogl garnered the highest of accolades. Indeed, since 2015, it has been listed with 19 GaultMillau points and three stars in the Guide Michelin.

Rudolph Schiesser, Chairman of the Board of Directors of the Grand Hotel Les Trois Rois: 'We thank Reto Kocher for his outstanding work and tremendous commitment as General Manager and wish him all the best for the future. And we are delighted that Tanja Wegmann has chosen to return as General Manager. She has demonstrated time and again that she is an outstanding manager and host, and we are convinced that, under her management, the Grand Hotel Les Trois Rois will continue to assert itself as a premier establishment where tradition meets innovation.'

Tanja Wegmann: 'Returning to the Grand Hotel Les Trois Rois is a great honour for me, and a matter dear to my heart. This historical hotel in my home town has a fascinating aura, and I'm delighted to be able to experience that fascination once again together with the Hotel's outstanding team and to convey it to our guests.'

Media contact & press images

Caroline Jenny, Head of Marketing & Communications
Tel. +41 61 260 50 31 | Caroline.jenny@lestroisrois.com

Grand Hotel LES TROIS ROIS
Blumenrain 8 | CH-4001 Basel | Switzerland
T +41 61 260 50 50 | F +41 61 260 50 60 | info@lestroisrois.com
www.lestroisrois.com



swiss
historic
hotels

